

CORPORATE IN FOCUS

FOOD IN FOCUS

FASHION IN FOCUS

HARDLINE IN FOCUS

PROPERTY IN FOCUS

HEALTH & WELLNESS IN FOCUS

SUSTAINABILITY IN FOCUS

OUR PEOPLE IN FOCUS

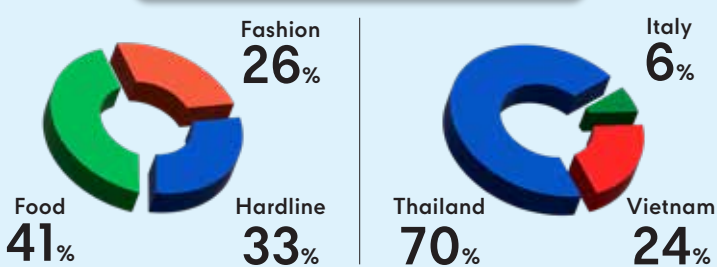
## Central Retail Stands Out with Striking Q1 / 2023 Growth

Q1/2023 Performance

Revenue  
**63,206**  
MB  
**+12%**

Profit  
**2,312**  
MB  
**+75%**

Sales Contribution



“Central Retail’s Q1/2023 performance is at an **Excellent Start** across all business categories, reflecting the strength of our portfolio, which is highly flexible and adaptive to constant change.”



**Yol Phokasub**  
Chief Executive Officer  
Central Retail Corporation PCL (CRC)

Central Retail achieves robust growth in Q1 with a revenue of THB 63,206 million (+12%) and a profit of THB 2,312 million (+75%)



Central Retail delivers mid-year sale promotion with maximum THB 300 discount via “Friday Pay with Mastercard” campaign every Friday both in-store and via Application



Mr. Siddharth Gondode from Central Retail Digital joined Retail Asia Forum Bangkok 2023



Central Retail Vietnam organised “Dong Thap Mango Week”, with hot promotions throughout 48 retail stores



Central Retail Vietnam celebrates the first anniversary of GO! Mall and GO! Hypermarket in Lao Cai province





CORPORATE IN FOCUS

FOOD IN FOCUS

FASHION IN FOCUS

HARDLINE IN FOCUS

PROPERTY IN FOCUS

HEALTH & WELLNESS IN FOCUS

SUSTAINABILITY IN FOCUS

OUR PEOPLE IN FOCUS



Tops, Thailand's 1<sup>st</sup> durian buffet organiser, invites all to discover the charm of premium Monthong at "Thailand Amazing Durian & Fruit Fest 2023"



Tops kicks off "Tops LOCKED PRICE", the price stabilising campaign of the year to help Thais lower living costs, assuring a 1-year locked price



CORPORATE IN FOCUS

FOOD IN FOCUS

FASHION IN FOCUS

HARDLINE IN FOCUS

PROPERTY IN FOCUS

HEALTH & WELLNESS IN FOCUS

SUSTAINABILITY IN FOCUS

OUR PEOPLE IN FOCUS



Central & Robinson, Thailand's kitchenware and home destination, present "CENTRAL COOKING TIME 2023" & "ROBINSON COOKING FAIR 2023"



Central arranged a special Italy trip for VVIC to enjoy Italian culture and exclusive shopping experiences at La Rinascente



Robinson invites to shop with "Robinson Shop Mun Unlimited", offering big discounts, discount stamps, and more



Supersports "10 Miles Run 2023 Thailand presented by Adidas" returned to revive the passion and spirit of over 8,000 runners in Bangkok



CASIO G-SHOCK celebrates 40th anniversary with "Challenge The Limits" concept with JJ Krissanapoom as friend of the brand



CORPORATE IN FOCUS

FOOD IN FOCUS

FASHION IN FOCUS

HARDLINE IN FOCUS

PROPERTY IN FOCUS

HEALTH & WELLNESS IN FOCUS

SUSTAINABILITY IN FOCUS

OUR PEOPLE IN FOCUS



CMG launched an exclusive “Jennie for Calvin Klein” event, presenting unique collaboration with Jennie BlackPink

CMG held a grand opening ceremony of new Clarins SkinSuites at Central Chidlom



Rinascente welcomes the holidays season with beachwear selection, serving colourful summer fashion from exclusive brands

Rinascente spiced up leisure time fashionably with the “Vacation Setup”, offering elements and shades of the bright and bold looks at Milan store



CORPORATE IN FOCUS

FOOD IN FOCUS

FASHION IN FOCUS

HARDLINE IN FOCUS

PROPERTY IN FOCUS

HEALTH & WELLNESS IN FOCUS

SUSTAINABILITY IN FOCUS

OUR PEOPLE IN FOCUS



Thaiwatsadu offers over 1 MB prize for “Thaiwatsadu X Fairtex 4 Champions Tournament”



Thaiwatsadu takes over upper Bangkok, expanding its 71<sup>st</sup> branch “Thaiwatsadu x BnB home Muang Ake”



Grand opening of Thaiwatsadu's first branch in Chai Nat! Enjoy up to 60% off at our 70<sup>th</sup> branch until May 14<sup>th</sup> 2023



Power Buy announces aggressive brand strategy on the occasion of its 27<sup>th</sup> anniversary



Power Buy and EGAT continue the “Clean your air, Care your life” project, offering THB 300 discount on air conditioner cleaning



CORPORATE IN FOCUS

FOOD IN FOCUS

FASHION IN FOCUS

HARDLINE IN FOCUS

PROPERTY IN FOCUS

HEALTH & WELLNESS IN FOCUS

SUSTAINABILITY IN FOCUS

OUR PEOPLE IN FOCUS



OfficeMate offers MEGA GRAND SALE in stationery and supplies for all businesses

OfficeMate organises the campaign “Furniture FestiWow” offering discount and free delivery & assembly service



B2S welcomes “Pack to School Festival” with special discount promotions

Grand Opening! B2S X Mercular the first gadget store in Thailand



CORPORATE IN FOCUS

FOOD IN FOCUS

FASHION IN FOCUS

HARDLINE IN FOCUS

PROPERTY IN FOCUS

HEALTH & WELLNESS IN FOCUS

SUSTAINABILITY IN FOCUS

OUR PEOPLE IN FOCUS



Robinson Lifestyle launches “ROBINSON LIFESTYLE GADGET ADDICT” campaign with exclusive deals for all lifestyles



CORPORATE IN FOCUS

FOOD IN FOCUS

FASHION IN FOCUS

HARDLINE IN FOCUS

PROPERTY IN FOCUS

HEALTH & WELLNESS IN FOCUS

SUSTAINABILITY IN FOCUS

OUR PEOPLE IN FOCUS



Tops Care presents BackJoy, a well-known health brand from America



Tops Vita joined in "Stay Alive fair by AIA", at Samyan Mitrtown



Pet 'N Me together with Central Westgate and Jerhigh host "PET 'N ME Super Pet" exclusively for pet lovers





CORPORATE IN FOCUS

FOOD IN FOCUS

FASHION IN FOCUS

HARDLINE IN FOCUS

PROPERTY IN FOCUS

HEALTH & WELLNESS IN FOCUS

SUSTAINABILITY IN FOCUS

OUR PEOPLE IN FOCUS



Tops x UNICEF "Every Child Can Read" project donates THB 6.9 million from inspired customers to elevate Thai children's literacy



Central Group, Central and Robinson join forces with 8 artists and partners to empower women with essential item donations at "SHEPOSSIBLE"



Robinson, together with Central Group, provides essential aid to flood victims in Ubon Ratchathani



Supersports launches the 10th "Let's Donate! Give Your Shoes a New Life" campaign to support underprivileged youth in Thailand



B2S x Club After Class promotes T-POP trend, transforming B2S CLUB into an after-school club for all



CORPORATE IN FOCUS

FOOD IN FOCUS

FASHION IN FOCUS

HARDLINE IN FOCUS

PROPERTY IN FOCUS

HEALTH & WELLNESS IN FOCUS

SUSTAINABILITY IN FOCUS

OUR PEOPLE IN FOCUS



Central Retail HR Team joyfully celebrated International Day of HR 2023 with a lively “Colorful Unity” party featuring fun games and treats



Tops Care, Tops Vita and Pet 'N Me organised a Town Hall activity to summarise 2022 performance and achievements